

# Engaging Student Organization Advisors in Risk Management Education

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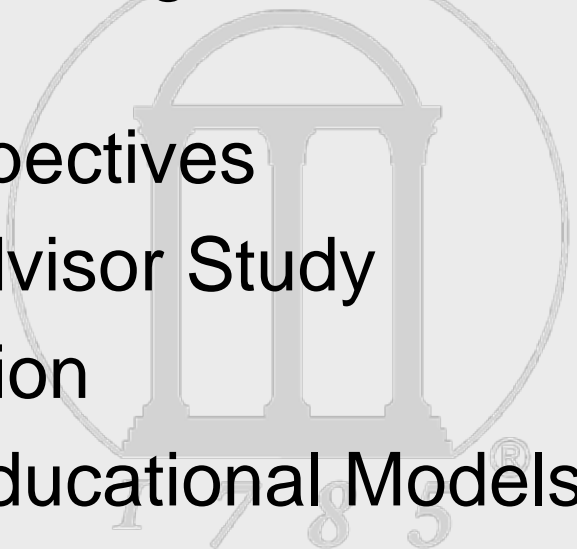
# Learning Outcomes

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- | By participating in this session, attendees will be able to:
  - Increase awareness of risk management (RM) education within the context of student organizations
  - Identify methods for educating student organization advisors about RM
  - Increase knowledge of existing models of RM education for student organizations

# Overview of Presentation

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- | Understanding Advisor Roles
  - | Defining Risk Management in Student Organizations
  - | Historical Perspectives
  - | Overview of Advisor Study
  - | Group Discussion
  - | Examples of Educational Models & Resources
  - | Q&A
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# Understanding Advisor Roles

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## | Advisor Roles

- Mentor
- Supervisor/Administrator
- Teacher/Educator
- Leader
- Collaborator

| Often serve as “first line of defense” when problems occur

## | “Reasonable Person”

- Applies standards to student events, reviews activities with officers and other members who are planning programs and making sure that risks have been identified and minimized.

# Defining Risk Management

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- | “[T]he process of advising organizations of the potential and perceived risks involved in their activities as well as, supervising organization activities and taking corrective actions and proactive steps to minimize accidental injury and/or loss”

Texas A&M University Department of Student Activities

- | More than just the avoidance of injuries, loss, and litigation, also about student development & education

Risk Management for Student Organizations: Putting it in a Student Development Perspective

- | Essentially, advisor education is a form of risk management

# Historical Overview

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## | *In Loco Parentis*

- Colleges & universities operate “in the place of parents”
- *Dixon v. Alabama State BOE* (1961) rejected notion

## | Responsibility of Care

- “Obligation to exercise a level of care towards an individual, as is reasonable in all the circumstances”
- Duty to Care (Tort Liability/Negligence)

## | Facilitator University

- Promotes the concept of a facilitator university that seeks to share responsibility rather than allocating it unilaterally or not at all. As related to Student Activities, the facilitator model encourages student leaders as well as faculty and staff advisors to collaborate on the creation of student organization environments that help members and leaders make intelligent, fair and reasonable choices within the boundaries established by state, federal or local laws.

# Legal Issues Involving Advisors

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## | *Kenner v. Kappa Alpha Psi (2002)*

- Advisor not actively engaged in preventing an event which resulted in a hazing related assault, in addition to failure to follow written policies of national organization

## | *Texas A&M v. Bishop (2003)*

- Advisors failed to provide appropriate supervision during meetings & rehearsals, during which a student was injured

## | *Rider University (2007)*

- Dean of Students & Greek Life Director were charged following an alcohol-related death connected to a fraternity hazing event. Charges were eventually dropped against the administrators

# Understanding Sorority Advisors' Roles in Risk Management Education: A Research Study

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## I Purpose Statement

- In an effort to contribute to existing knowledge of risk management education and student organizations, the purpose of this study was to understand if and how advisors of Greek-letter sororities are educating student members about risk management.

## I Research Questions:

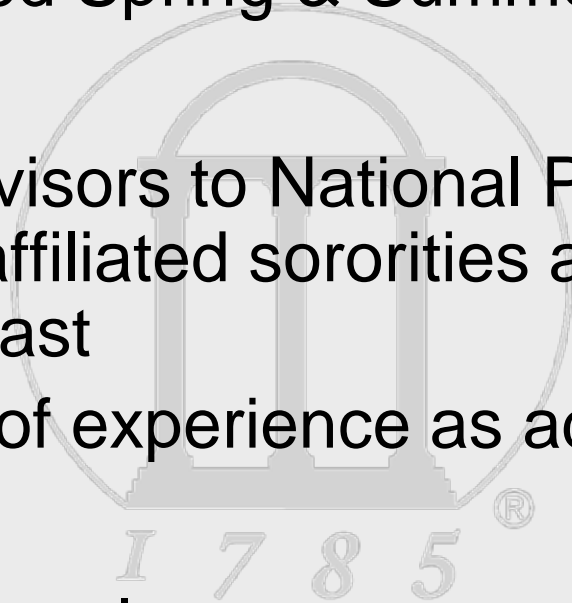
- RQ1: How do sorority advisors define risk management?
- RQ2: How are sorority advisors educated about risk management?
- RQ3: How do sorority advisors educate their students about risk management?



# About the Study

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- | Basic interpretive qualitative approach
  - Study occurred Spring & Summer 2007
- | Participants
  - 4 Chapter advisors to National Panhellenic Conference-affiliated sororities at a large university in the Southeast
  - 1.5 - 8 years of experience as advisor
- | Interviews
  - Interview protocol
  - Audio-recorded & transcribed



# Findings

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- | Alcohol the major concern of participants
- | Advisor as the “reasonable person”
- | Attempt to incorporate RM education as part of advisory role(s)
  - Lack of institutional resources for advisor education
  - Dependence on previous membership experiences
  - Reliance on student to act as major RM educator

# Examples of RM Education Models & Educational Resources

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- | Texas A&M University
- | Arizona State University
- | University of Texas
- | FIPG
- | University of Georgia<sup>®</sup>

# Texas A&M University

## Department of Student Activities

**Student Activities**  
Partners in Education at Texas A&M University

**Risk Management**  
The Student Organization Risk Management and Organizational Development program, guided by the tenets of the facilitator philosophy, serves our community by providing education and resources to develop a safe and productive environment and encourage effective decision-making.

**What is Risk Management?**  
Student Activities believes involvement in a student organization at Texas A&M University is a great opportunity to learn leadership skills, make lifelong friends, and create lasting memories. It is the individual's responsibility to Department of Student Activities' Division of Risk Management. Activities.

**Learn More**

- Facilitator Model (video)
- Question Manual & Facilitator Handout
- Student Rules

EVENT: \_\_\_\_\_ DATE OF EVENT: \_\_\_\_\_ PLANNING AID

**STEP ONE: List All Event Activities**

**STEP TWO: Identify the Risks Associated with each Activity**

**STEP THREE: Use the Matrix to Assess your Activities, without Using any Methods to Manage your Risks**

**STEP FOUR: Develop Methods to Manage Risks. See if you can Reduce the Probability that Something Will go Wrong**

**STEP FIVE: Return to the Matrix to Re-Assess, using the Methods to Manage Risks**

**STEP SIX: Determine Whether or Not to Conduct Event and/or Modify Event Activities**

**EVENT PLANNING MATRIX**

**NEEDS STATEMENT OF RISK**

**PROBABILITY STATEMENT**

	A	B	C	D
I	3	4	4	3
II	3	4	3	2
III	4	3	2	1
IV	3	2	1	1

**WHAT DO WE NEED TO PLACE THE RISK?**

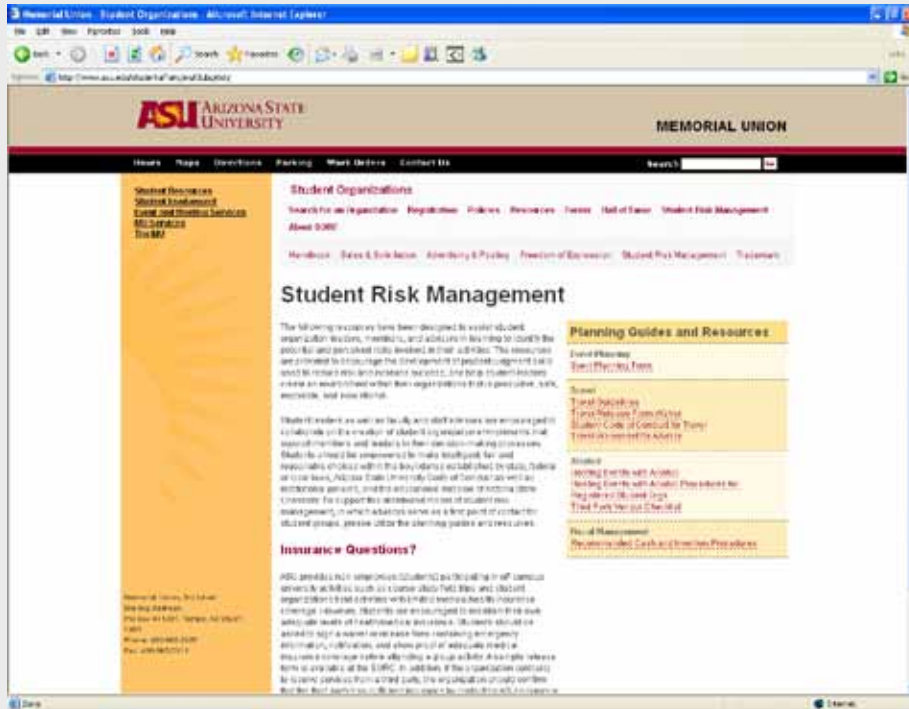
**DO WE HAVE WHAT WE NEED?**

Initial Score:      Final Score:     

ACTIVITY	ADMITTED RISK	RETURN TO MATRIX

<http://studentactivities.tamu.edu/risk>

# Arizona State University Memorial Union



Student Organization Travel Worksheet 2008-2009

**Organization Information**

Organization Name: \_\_\_\_\_

Organization President or Top Representative: \_\_\_\_\_ Contact Phone Number and/or Email: \_\_\_\_\_

Organization Advisor: \_\_\_\_\_ Contact Phone Number and/or Email: \_\_\_\_\_

**Trip Information**

Purpose of trip: \_\_\_\_\_ Travel dates: \_\_\_\_\_

Destination: \_\_\_\_\_

Total number of participants (attach roster and waivers/releases): \_\_\_\_\_

Lodging arrangements for overnight trips (include address and telephone): \_\_\_\_\_

**Transportation Arrangements**

Personal Vehicle

Driver Information Name	Contact Phone Number	Copy of Driver's License & Insurance
_____	_____	<input type="checkbox"/> yes <input type="checkbox"/> no
_____	_____	<input type="checkbox"/> yes <input type="checkbox"/> no
_____	_____	<input type="checkbox"/> yes <input type="checkbox"/> no

Chartered Vehicle

Charter company name and contact phone number: \_\_\_\_\_

Other (attach details)

\_\_\_\_\_

\* Submit copy to Advisor and the SOOC as applicable.

<http://www.asu.edu/studentaffairs/mu/clubs/risk/>

# University of Texas-Austin

## Student Activities & Leadership Development (SALD)

The image displays four browser screenshots of the SALD Risk Management website. The largest screenshot on the left shows the main page titled "Risk Management and the Travel Policy" with a sidebar menu and a search box. The three smaller screenshots on the right show a "RISKY BUSINESS" slide, a "Types of Risk - PREFF" slide, and another "Types of Risk - PREFF" slide with a list of risk categories.

**RISKY BUSINESS**

**Risk Management for Student Organizations**

**Types of Risk - PREFF**

**Types of Risk - PREFF**

- Student Organization Name
- Event Planning & Management Team
- Risk Assessment Team
- Event Management or Event Leadership (PREFF)

<http://deanofstudents.utexas.edu/sald/riskmgmt.php>

# Fraternal Information & Programming Group (FIPG)

## FIPG's Mission:

*“To promote sound risk management policies and practices and to be the leading resource of risk management education, programming and information to the broad based constituency involved in all aspects of Greek life”*



<http://www.fipg.org>

# University of Georgia

## Department of Campus Life

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### I Center for Student Organizations Advisor Brown Bag Information Series

- Monthly 1-hour information sessions
- Open to advisors of registered student organizations
- Topics include:
  - *Financial Management & Resources for Student Organizations*
  - *Understanding Campus Policies & Resources*
  - *What Does it Mean to be a “Good” Advisor?*
  - *“Am I Liable?” and Other Risk Management Concerns*



# “Am I Liable?” & Other Risk Management Concerns

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## I Overview of Presentation

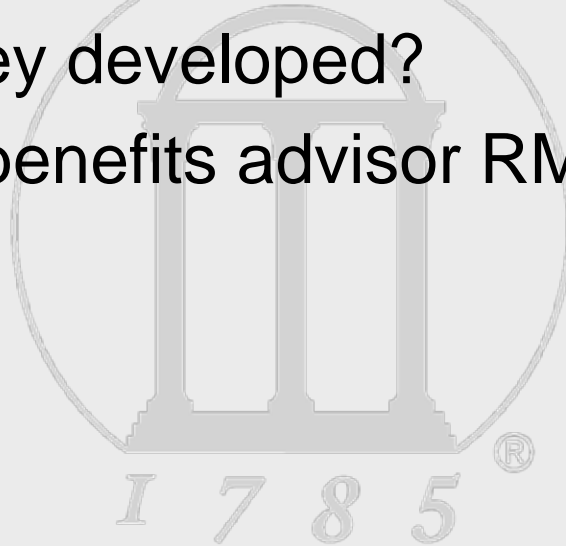
- Historical Overview of Legal Issues
- Current/Recent Events
- Risk Management & Event Planning
- Additional Resources
- Question & Answer Session



# Group Discussion

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- | What resources do you have for educating advisors about risk management?
  - How were they developed?
  - Challenges /benefits advisor RM education programs?
  - Suggestions



# Any Questions?

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# Thank you for attending our session!

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