Get Involved and Make a Difference!

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http://www.youtube.com/watch?v=b4CrkLaTQZ8

www.EnoughisEnoughCampaign.org
Presentation Overview

• Campus Violence Overview
• EiE Overview
• The Regional Network
• Campus-based Examples
• Taking it Home

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Campus Violence

• Colleges and Universities are often seen as “safe havens” immune from violence
  – When violence does occur, it is quite shocking and disturbing
• Campus violence DOES occur every year
  – Assault, rape, hazing, fighting, dating violence, sexual harassment, hate crimes, rioting, disorderly conduct, property crime, self-harm, suicide, and school shootings

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What Causes Violence?

• There is no single factor that leads to violence.
  – Violent behaviors are shaped through a variety of ways including individual, group, institutional, and community influences
    Source: Higher Education Center for Alcohol and Other Drug Abuse and Violence Prevention

• Some research has shown that the two leading causes of violence are:
  – Previous Experience with Violence or a Violent Act
  – Substance abuse of alcohol and/or other drugs
    Source: US Department of Health and Human Services

• Those with mental health issues are NOT more likely commit violence. Rather, they are more likely to be victims of it!
  Source: US Department of Health and Human Services

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Campus Crisis – A Brief History

• University of Texas at Austin – 1966
• Kent State – 1970
• CSU Fullerton – 1976
• West Nickel School (Pennsylvania) – 2006
• Virginia Tech – 2007
• Northern Illinois University – 2008
• California State University, Sacramento – 2010
• University of Alabama, Huntsville- 2010

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Enough is Enough Campaign

Provide model strategies for broad-based interventions addressing youth violence on the nation’s campuses – secondary and postsecondary alike through innovative partnerships between secondary and postsecondary students, parents, and administrators, as well as community partners.

www.EnoughisEnoughCampaign.org
Our Partners

Office of Safe and Drug Free Schools, Department of Education

American Association of Community Colleges

National Center for Mental Health Promotion and Youth Violence Prevention

National Coalition Building Institute International

NSBA

AUCCCD

Association for Student Conduct Administration

ASCA

College Parents of America

American School Counselor Association

ALLONE Health Resources

Life Advantages Because You Care

ENOUGH
"Violence and antisocial behavior are less likely to occur in schools with the following characteristics: positive school climate and atmosphere; clear and high expectations of all students; strong student bonding to the school; high levels of student participation and parent involvement; and opportunities to gain skills and develop socially."

-U.S. Department of Education
Enough is Enough

Three-prong Approach

Prevention & Intervention

Resources

Policy & Legislation

Stem the Tide of Violence

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Learning Outcomes

As a result of participating in the Enough is Enough campaign, participants will be able to:

- Identify the key messages of the EIE program in which they participated
- Articulate the stakeholders in a safe community
- Articulate a specific action or strategy they can employ to reduce violence in their community
- Seek out ways to be involved in violence prevention efforts.
- Engage and participate in interventions to reduce violence

www.EnoughisEnoughCampaign.org
Regional Perspective

• Campaign is Divided Amongst NASPA Regions
  – Region VI Activities
    • Advisory Board
    • Campaign Regional Newsletter
    • Regional Website
    • Regional Financial Support
    • Shared Resources and Speakers between Institutions
    • Regional Outreach

www.EnoughisEnoughCampaign.org
Colleges and Universities

In designing a comprehensive approach to reducing violence, it is important to:

– Address attitudes, beliefs, perceptions, and skills that contribute to violence through education, skill building, curriculum infusion.

– Support healthy group norms and promoting bystander intervention.

– Create and convey clear expectations and policies for conduct among students, faculty, staff, and visitors and institute training programs to ensure that policies are followed and enforced.
Colleges and Universities

In designing a comprehensive approach to reducing violence, it is important to:

– Provide a range of support services for students, including mental health services, crisis management, and comprehensive and compassionate services for victims.

– Help students to avoid harm through such measures as escort services and self-defense classes.

– Establish comprehensive alcohol and other drug prevention programs.
Community College of Denver
Fairfield University
University of the Pacific

CAMPUS-BASED EXAMPLES

www.EnoughisEnoughCampaign.org
Community College of Denver
Auraria Campus

Tamara Johnson
Interim Director,
Office of Student Life

www.EnoughisEnoughCampaign.org
Fairfield University

Robyn Kaplan
Program Coordinator of
University Activities

www.EnoughisEnoughCampaign.org
University of the Pacific

Steve Jacobson
Associate Vice President for Student Life

www.EnoughisEnoughCampaign.org
How can your campus make a difference?

• Host an EiE event(s): April 5-9, 2010
• Become a model program
Resources for Getting Started

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www.EnoughisEnoughCampaign.org
Resources for Getting Started

ENOUGH IS ENOUGH
campaign to stem societal violence

 school. campus. community.

During the first full week of April, campaigns across the country – in partnership with communities and local schools – will speak out, engage in dialogue, and take action to stem the tide of societal violence.

Visit www.EnoughisEnoughcampaign.org

Your participation in the Enough is Enough campaign can initiate or reaffirm a long-term commitment to community building and violence prevention.

Help us as we...
• Develop partnerships with community entities and secondary schools.
• Further educate everyone on issues surrounding campus violence prevention.
• Increase service opportunities and community-building activities.

ENOUGH IS ENOUGH
AWARENESS WEEK
APRIL 5-9, 2010

We are calling on campuses to speak out, engage in dialogue, and take action to stem the tide of societal violence. This can be a day or a week, but most important is your campus’s ability to support. We cannot solve this problem alone. Northwest campuses are highly encouraged to engage partners from the broader community and local organizations.

For more information, please visit www.EnoughisEnoughcampaign.org.

WANT TO DO MORE?
• Nominate your campus for an award, and share what you’re doing to stem violence.

www.EnoughisEnoughCampaign.org
Web Resources

www.EnoughisEnoughCampaign.org
Web Resources

EiE Updates

www.EnoughisEnoughCampaign.org
Plant the Seed

Campus March

Take the Pledge

Poster Campaign

www.EnoughisEnoughCampaign.org
Become a Model Program

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<tr>
<th>Spring 2010</th>
<th>Summer 2010</th>
<th>Fall 2010</th>
<th>Spring 2011</th>
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<td>Form a campus committee. Reach out to partners across campus and diversify your committee membership.</td>
<td>Develop a list of contacts or potential partners. Be sure to include both campus, community, and K-12 partners.</td>
<td>Partner Informational. Determine level of involvement.</td>
<td><strong>EiE Week</strong>&lt;br&gt;<strong>April 4-9, 2011</strong></td>
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Tips for Success

• K-12 Schools
  – Find out what schools are already doing and support those efforts already under way.

• Community
  – Potential partners: Chamber of Commerce, local hospitals, coffee shops, religious organizations, and fire department/first responders.

• Campus

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